



WORLD OF VALUES



EuroShop 2026 | 22-26 February | Düsseldorf, Germany

PRESS RELEASE

Arneg at EuroShop 2026: a journey through people, innovation and shared values

Campo San Martino (Padua), 02 December 2025 – The Arneg Group, the international leader in commercial refrigeration, announces its participation in the 22nd edition of EuroShop, the world's top exhibition for the retail sector, to be held in Düsseldorf from 22 to 26 February 2026.

Arneg has been a byword for solidity, innovation and craftsmanship for over sixty years. Over the decades, Arneg has demonstrated the ability to evolve coherently while remaining committed to its founding values. Vision, inspiration, change and service are the four principles that since 1963 have guided every strategic decision, driven every project and defined every relationship.



At EuroShop 2026, Arneg will welcome visitors to a 2,300 m² stand inspired by the concept of *"A World of Values"*. The stand will illustrate how Arneg's values lead to practical solutions for a more human, sustainable and technologically evolved retail sector.

Also present at the exhibition alongside Arneg will be our associate companies Incold, Intrac and Oscartielle, demonstrating the cohesion of the Arneg Group and its determination to present the market with a complete offering as a truly global partner.



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The Arneg world is vast and diversified, but profoundly united by the shared values that have guided its past and still inspire its future. This common connection will be highlighted by a physical red line running around the exhibition space and following its storyline. Symbolising real connection, this red line conceptually weaves the companies in the Arneg Group and their experiences, competences and visions into a single fabric of shared values.

EuroShop will provide a stage for the launch of strategic innovations in both products and services, confirming our continuing vocation for change and customer support at all phases of the design process.

Centre stage will be new tools and methods for improving efficiency, sustainability and integrated store control, developed thanks to continuous investment in research and development. Alongside these latest developments, some of the market's favourite products will also be on display.

Tiziana Raiteri, Marketing and Communication Manager for the Arneg Group, declares:

"A World of Values' sums up our identity. It expresses the vision of a company in which people and values play a central role, and that promotes a model of responsible and inclusive growth. Exhibiting at EuroShop means opening our doors to the world, sharing our experience, and building authentic, lasting relationships. The event provides a great opportunity for us to exchange views and dialogue with the international market. All this will be made possible by the presence of over 300 representatives from associate companies all over the world, who will bring with them the spirit of welcome, openness and sharing that has always distinguished our Group."

One Group, one shared vision

With "A World of Values", Arneg prepares to welcome customers, partners and visitors to EuroShop 2026. The idea is an invitation to explore how, for Arneg, every new solution and technological development stems from values.

Düsseldorf, 22-26 February, Hall 16



Arneg S.p.A.

Arneg was formed in 1963, in the northern Italian province of Padua. The founders, Roberto Marzaro and Luigi Finco immediately gave the company a set of strong principles and moral values, typical of the popular culture of the Veneto region and clearly expressed in a quote by Roberto Marzaro: "Dreaming with courage, ethics, common sense and imagination". This is the spirit that has guided Arneg's growth and its belief in the effectiveness of products that respond to the pressing themes of environmental protection, energy saving and respect for the individual. Today, the company is international leader in the design, production and installation of complete commercial refrigeration systems and equipment for the retail sector. Arneg stands out for its ability to produce custom designs that combine excellent performance, sustainable innovation and energy optimisation with true Italian style.

The Arneg Group

Arneg is an international group, leader in the design, production and installation of equipment for the retail sector. The Group is present worldwide through its main brands: Arneg, Incold, Intrac, Oscartielle, Frigo Tecnica Internazionale and, recently, Frigomeccanica too. This last brand, a historic Italian company specialising in the Ho.Re.Ca. sector and furnishings for bars, ice cream parlours, pastry shops and businesses serving food and drink, introduces a new market segment to further enrich the offering of the Arneg Group. With this latest acquisition, the Group has further consolidated its global presence, which now consists of 23 production plants and 21 trading companies and representative offices around the world. This position of leadership is the result of synergy between all the companies in the Group along with a shared heritage of competence, experience and vision fed by a worldwide network of production and distribution sites. Every decision the Group makes is aimed at producing tangible results – solutions that promote lasting, sustainable development, and that generate real benefits for customers, communities and for the future of the planet.

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